

Dynamic Brands



For Immediate Release

Dynamic Brands Partners With LPGA Futures Tour's Eagle Classic Hometown Company To Sponsor Junior Clinic and Display in Expo Tent

RICHMOND, Va., AUG. 4, 2011 – Dynamic Brands announced today that it has partnered with the LPGA Futures Tour's Eagle Classic, slated for August 8 -12 at Richmond Country Club in Richmond, Va. The company will use the tournament to promote Bag Boy, Burton, Datrek and Devant Sports Towels.

"We are pleased to support the Eagle Classic and excited to welcome women's professional golf back to our hometown," said Craig Ramsbottom, President of Dynamic Brands Golf Division. "It is a wonderful event for the entire community to get behind with the proceeds benefiting the VCU Massey Cancer Center here in Richmond."

Dynamic Brands will sponsor the Eagle Classic Junior Clinic on Tuesday, Aug. 9, 4-5:30 p.m. at the Richmond Country Club Practice Facility. As part of its sponsorship, they will donate product prizes. The company will also have an interactive booth in the Expo Tent on Aug. 10-14. Golfers can stop by and test the latest products from Bag Boy, Datrek and Burton and putt to win a Devant Sport Towel. Dynamic Brands is also the sponsor of the daily pairing sheets.

The Eagle Classic is part of the home stretch of the LPGA Futures Tour's "J Golf Race for the Card," which spotlights the movement on the Tour's 2011 season money list as players jockey for position among the top-10 money winners. Players finishing in the top 10 at the conclusion of the tournament season will earn membership on the 2012 LPGA Tour.

For information on the Eagle Classic visit lpgafuturestour.com/eagle-classic.

About Dynamic Brands

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfer's on-course convenience and comfort. Dynamic Brands is the parent company of Bag Boy and is located in Richmond, Va. Also in the Dynamic Brands portfolio are Burton®, Datrek®, Devant® and Sir Christopher Hatton®. For information on Bag Boy visit www.bagboy.com or call customer service at 800.955.2269.

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