

# Dynamic Brands



## **Dynamic Brands Showcases Collection Of Premium Brands At 2011 PGA Merchandise Show**

*Parent Company To Burton, Datrek, Bag Boy, Devant & Sir Christopher Hatton To Exhibit Distinct Collection Of Industry Leading Brands At 58<sup>th</sup> PGA Show*

RICHMOND, Va. (January 5, 2011) — Dynamic Brands, the parent Company for Burton, Datrek, Bag Boy, Devant and Sir Christopher Hatton, today announced the Company will be showcasing its collection of premium brands at the 2011 PGA Merchandise Show, January 27-29, in Orlando, Fla.

Dynamic Brands will exhibit the newest line of golf bags and accessories from Burton (PGA Show booth #1600) -- one of the most storied golf bag brands of all-time -- which recently debuted its 2011 collection of men's and women's golf bags. The new 2011 line offers distinct cart bag models using the best materials, premium hardware and master craftsmanship, never losing sight of a commitment to quality. Burton will be making its first appearance at the Show since being acquired by the Company in 2009.

Additional brands include The Bag Boy Company (PGA Show booth #1610), the No. 1 name in golf cart and golf bag innovation; Datrek (PGA Show booth #1611) one of the most successful golf bag lines of all-time; and Devant & Sir Christopher Hatton (PGA Show booth #1601) the world's leading supplier of high quality custom towels.

“The PGA Merchandise Show is always an exciting opportunity for us to meet with our customers and to present our diverse collection of products to golf industry decision makers. We look forward to showcasing our new products.” said Craig Ramsbottom, President of Dynamic Brands.

For more information about Dynamic Brands, please visit [www.dynamicbrands.com](http://www.dynamicbrands.com).

### **About Dynamic Brands**

*Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are all committed to the development of innovative, quality products and outstanding customer service in the golf and juvenile industries. Golf products offered through the company's Bag Boy®, Burton®, Datrek®, Devant® and Sir Christopher Hatton® brands include walking carts, golf bags, travel bags, custom image dyed and embroidered golf towels, bag tags and other golf accessories. Baby Jogger™ is the original inventor and manufacturer of 3-wheel joggers and all-terrain strollers while Advance Mobility™ manufactures all-terrain push chairs for children and adults with physical disabilities. Protect-A-Bub® produces pediatric recommended sunshades and all-weather comfort juvenile products. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit [www.dynamicbrands.com](http://www.dynamicbrands.com).*

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