

Dynamic Brands



For Immediate Release

Dynamic Brands Hires Two Veteran Reps To Cover Iowa and Nebraska and Southern California

RICHMOND, Va., NOV. 11, 2011 – Dynamic Brands announced today the addition of two veteran sales representatives to its team. Mark Morrissey will cover Iowa and Nebraska and Mark Whritner will cover Southern California for the company. They will carry Bag Boy, Burton, Datrek, Devant and Sir Christopher Hatton product lines. Dynamic Brands has also expanded Arizona sales representative Grant Clough's territory to cover all of the company's lines in New Mexico and El Paso, TX.

"Mark, Grant and Mark bring a strong retail background to their respected territories which will be a big asset to their customers in merchandising golf bags and accessories," said Craig Ramsbottom, President, Dynamic Brands Golf Division. "Each of them has a solid reputation for providing quality service to their accounts. We are very excited to have them join our team and look forward to seeing our business grow in their territories."

Morrissey has been working as a golf sales representative for 18 years. Throughout his career he has won several sales awards for his outstanding performance, including sales representative of the year eight times. A graduate of the University of Nebraska, he resides in Omaha, Neb. with his wife and two children.

Whritner, a sixteen-year golf sales veteran, has an excellent reputation with golf professionals and retailers in the San Diego area. A graduate of San Diego State, he has been named sales representative of the year five times throughout his career. He lives in Southern California with his wife and two children.

Clough is a PGA member and has held head golf professional positions at three clubs prior to turning to sales in 2007. He represents Bag Boy and Datrek in Arizona and will carry all of Dynamic Brands lines in New Mexico and El Paso, TX. He resides in Arizona with his wife and three children.

About Dynamic Brands

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are committed to the development of innovative, quality products and outstanding customer service in the golf industry. Golf products offered through the company's Bag Boy®, Burton®, Datrek®, Devant® and Sir Christopher Hatton® brands include walking carts, golf bags, travel covers, custom image dye and embroidered golf towels, bag tags and other golf accessories. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit www.dynamicbrands.com.

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