



For Immediate Release

DATREK Offers Three-Piece Travel Set Travel Cover With Wheels, Duffle Bag And Shoe Bag

RICHMOND, Va., October 24, 2011- Golfers with winter and spring travel plans will want to take advantage of Datrek's exceptional offer – a three-piece travel set that includes a golf travel cover with wheels, a duffle bag and a shoe bag for just under \$100. The TS-3 set will be in stores for the upcoming holiday season.

"This is a great value for golfers who like to travel and take their clubs along," said Doug Anderson, director of product, Dynamic Brands. "All three pieces are made of 600 denier polyester, which is ideal for traveling because it is lightweight and very durable. In addition, each travel accessory has ample storage for essentials and more. Our customers really like this package and will be carrying it in their stores this upcoming holiday season."

The TS-3 Three-Piece Travel Set Highlights:

Golf Travel Cover With Wheels

- Made of lightweight, durable 600 denier polyester
- Deluxe in-line skate wheels provide smooth rolling action
- Extra thick padded top and sides for maximum club protection
- Lockable, full wrap-around main zipper allows for easy packing and unpacking
- Extra large carry handle provides balance and comfort
- Molded lift handle on bottom
- Internal compression straps to stabilize bag during travel
- Oversized dual zippered shoe and accessory pocket
- Fits 48-inch driver and 10-inch cart bag

Duffle Bag

- Lightweight, durable 600 denier polyester
- Large main compartment with double zipper and two external zippered pockets
- Removable and adjustable shoulder strap
- Dimensions 11 x 10 x 19

Shoe Bag

- Lightweight, durable 600 denier polyester
- Large padded and ventilated shoe compartment
- Fits up to size 14 shoe

The TS-3 will be available November 15. The three-piece set comes in black and will be sold through golf shops and golf specialty stores for a suggested retail of \$99.95.

About Datrek

Datrek has been an industry leader for premium golf products for more than 25 years. The company is known for its innovative golf bags and accessories and superior customer service. Dynamic Brands is the parent company of Datrek and is located in Richmond, Va. Also in the Dynamic Brands portfolio are Burton®, Bag Boy®, Devant® and Sir Christopher Hatton®. For information on Datrek visit www.datrek.com and follow on facebook <http://www.facebook.com/pages/Datrek-Golf/193394774033138> .

Media Contact: Jackie Beck, jackiebeck00@hotmail.com, 860.304.3643.

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