



Bag Boy® Unveils The “Quad” – Adding First Ever Four-Wheel Model To The Company’s Innovative Fleet Of Push Carts

RICHMOND, Va. (January 27, 2011) — While walking the golf course is a tradition of the game, pushing golf clubs around the course continues to gain traction and has become a fun and health-conscious alternative to riding in a cart. Today, at the 58th PGA Merchandise Show, The Bag Boy Company (booth #1610), the No.1 name in golf cart innovation, unveiled the **Quad**, introducing the first-ever four-wheel model to the Company’s innovative fleet of push carts.

Constructed with a lightweight aluminum frame, the Company’s newest push cart innovation was built on a reinforced four-wheel platform, promoting superior stability, while offering a simple two-step folding process, making it easy to transport and allowing for compact storage. The **Quad** is equipped with maintenance free, oversized wheels that roll through the fairways and rough with ease, enabling golfers to effortlessly maneuver the cart on all terrains and in all weather conditions.

“As the walking cart market continues to grow, we are committed to providing our customers with multiple innovative carts that cater to golfers of all ages and abilities.” said Craig Ramsbottom, President, Dynamic Brands-Golf Division. “As we continue to promote the health benefits associated with pushing your clubs around the golf course, introducing a four-wheel model that offers superior stability was a natural extension to our line.”

The **Quad** comes fully loaded with an array of golfer-friendly features such as a handle mounted parking brake; oversized zippered storage bag; quick grab beverage holder; unlimited handle adjustments that accommodate golfers of all heights; deluxe scorecard holder with pencil holder; padded compartment and secure umbrella holder; integrated tee and ball holder; and lightweight, solid foam maintenance free tires.

Walking is a tradition of the game, and recent studies by medical experts reveal that by pushing clubs around a golf course, a golfer will burn more than 1,400 calories compared to riding in a cart where that same golfer would burn approximately 800 calories. Innovative technology and advanced features have redefined the walking cart market, as new and ergonomically correct push carts have become a trendy, fun and health-conscious alternative to riding in a cart and/or carrying a bag.

The **Quad**, which will be available at green grass and retail locations nationwide in April 2011 and comes in yellow, silver, red, navy, white and matte black, with an SRP of \$199.95.

About Bag Boy

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfer’s on-course convenience and comfort.

For more information about Bag Boy and Bag Boy products, visit www.bagboy.com.

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Bag Boy® Unveils The “Quad” Four-Wheel Push Cart...Add One



About Dynamic Brands

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are all committed to the development of innovative, quality products and outstanding customer service in the golf and juvenile industries. Golf products offered through the company's Bag Boy®, Burton®, Datrek®, Devant® and Sir Christopher Hatton® brands include walking carts, golf bags, travel bags, custom image dyed and embroidered golf towels, bag tags and other golf accessories. Baby Jogger™ is the original inventor and manufacturer of 3-wheel joggers and all-terrain strollers while Advance Mobility™ manufactures all-terrain push chairs for children and adults with physical disabilities. Protect-A-Bub® produces pediatric recommended sunshades and all-weather comfort juvenile products. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit www.dynamicbrands.com.

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