



For Immediate Release

Bag Boy Introduces Two New Revolver Cart Bags For 2012 New Top-Designs Allow Easy Access To Clubs And Accommodates Oversized Grips

RICHMOND, Va., Aug. 15, 2011- Bag Boy, one of the premier choices in golf bags, announced today the introduction of two new Revolver Cart Bags. The Revolver LE and Revolver XL feature two new unique top-designs with Clip-Lok technology, providing more space for clubs and allowing easier access to them.

The Revolver has won numerous awards since its introduction in 2007. The industry's first and only 360 degree rotating top design revolutionized the cart bag category. Through extensive consumer feedback and market research, Bag Boy has added user friendly features to the new Revolver LE and Revolver XL. Both cart bags deliver exceptional quality, functionality and organization that golfers demand in their golf bag.

Golfers that use oversized grips will be pleased with the features of the new **Revolver XL**. The 9.5 inch, 7-way rotating top features seven extra-large slots for clubs and two Clip-Loks in each slot to secure golf clubs in place. The cart bag also has an external putter tube with a secure putter clip.

The 420D nylon Revolver XL has plenty of storage with six pockets including an oversized insulated cooler pocket, and a deluxe valuables pocket. For the golfer's convenience, there is a divot tool sleeve, towel clip, Velcro® glove holder, tee holder and umbrella and cart strap sleeve.

Available in seven color patterns – black/black/silver, royal/black/silver, red/black/silver, hunter green/black/silver, lavender/black/white, pink/black/white and sky blue/black/white, the Revolver XL has a suggested retail of \$219.95. The Revolver XL is offered in three ladies' colors which feature a 1/2" shorter bag to accommodate shorter clubs.

"The Revolver cart bag has been one of our best-selling bags," said Craig Ramsbottom, President Golf Division. "Golfers who ride really enjoy the convenience of club selection with the rotating top. We received feedback from golfers that use oversized grips and were looking for a top that better accommodates the grips and the Revolver XL top design does just that. Similar comments about developing a bag that makes it easier to see the clubs helped with the boomerang top design on the LE."

The **Revolver LE** has a 10 inch, 14-way rotating top featuring a boomerang design which makes club selection easy with four slots designated for woods and an oversized slot for a putter. The 360 degree top features 14 individual Clip-Loks to keep the clubs secure and 14 full-length dividers to keep the clubs from twisting in the bag. The cart bag also has two external putter tubes with Clip-Loks which can hold a favorite wedge, putter or other club during the round.

Bag Boy Introduces Two New Revolver Cart Bags For 2012 Page 2

Golfers will also enjoy the ample amount of storage in the Revolver LE with 9 pockets, including a removable insulated cooler and a fleece lined valuables pocket with an internal key clip. Additional features on the 420D nylon Revolver LE is a molded trunk handle for easy lifting, a padded shoulder strap for carrying the bag from the car to the cart, a towel ring, pencil holder, Velcro® glove holder and an umbrella holder.

The Revolver LE is available in four color—royal/black/white, red/black/white, white/ black/silver and black for a suggested retail of \$239.95.

The Revolver LE and Revolver XL are backed by a one-year quality guarantee.

About Bag Boy

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfer's on-course convenience and comfort. Dynamic Brands is the parent company of Bag Boy and is located in Richmond, Va. Also in the Dynamic Brands portfolio are Burton®, Datrek®, Devant® and Sir Christopher Hatton®. For information on Bag Boy visit www.bagboy.com or call customer service at 800.955.2269.

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